

Seated-Dining Tiers

Cost, Savings & Return Compared

All 5 tiers · platform fee plus **\$0.25** per AI minute actually used · 80% adoption, of which **50% *speak*** and the rest tap in silence. Peak-time table capacity is **included** in these returns, at margin.

01 The ladder

TIER	SEATS	TABLES	PLATFORM FEE / MO ▼ COST	AI MINUTES USED EST. / MO	AI MINUTES CHARGE ▼ COST	TOTAL / MO ▼ YOU PAY	VALUE / MO ▲ YOU GET BACK	PROFIT / MO ▲ YOU KEEP	PROFIT / YR ▲ YOU KEEP	RETURN ▲ ON COS
Essentials	50	12–18	\$499	1,950	\$488	\$987	\$1,928	\$942	\$11,299	95%
Starter	100	19–35	\$849	3,550	\$888	\$1,737	\$3,471	\$1,734	\$20,808	100%
Professional	150	38–50	\$1,399	5,800	\$1,450	\$2,849	\$5,656	\$2,807	\$33,680	99%
Enterprise	200	50–65	\$1,799	7,550	\$1,888	\$3,687	\$7,391	\$3,704	\$44,453	100%
Enterprise Plus	500	125–165	\$4,499	19,100	\$4,775	\$9,274	\$18,638	\$9,364	\$112,367	101%

Each tier carries the full platform. The difference between rows is room size, not capability.

02 Where the money comes back from

TIER	PARTIES / DAY	THROUGH THE SYSTEM	SERVICE LABOUR ▲ MONEY BACK	PHONE LABOUR ▲ MONEY BACK	PEAK CAPACITY ▲ MONEY BACK	TOTAL VALUE / MO ▲ YOU GET BACK
Essentials	33	26	\$1,324	\$201	\$403	\$1,928
Starter	59	48	\$2,384	\$361	\$726	\$3,471
Professional	97	77	\$3,884	\$589	\$1,183	\$5,656
Enterprise	127	101	\$5,076	\$769	\$1,546	\$7,391
Enterprise Plus	319	255	\$12,801	\$1,940	\$3,898	\$18,638

Why the return holds across the ladder: the platform fee steps up with room size, but so does the number of parties the system serves. Savings scale with covers; the fee scales with seats.

03 What each tier includes

TIER 1 — ESSENTIALS · \$499/mo

- Up to 50 seats · 12 – 18 tables
- AI minutes billed on ACTUAL usage — \$0.25/min
- QR Table Ordering + Table Map
- AI Phone Receptionist & Reservations
- Busser / Staff Automation — auto-texts the busser a one-tap "table cleaned" link the moment a table checks out
- Payments & Tips (Stripe)
- Menu, Orders, Analytics, Accounting

TIER 2 — STARTER · \$849/mo

- Up to 100 seats · 19 – 35 tables
- AI minutes billed on ACTUAL usage — \$0.25/min
- Everything in Essentials
- Priority Support

TIER 3 — PROFESSIONAL · \$1,399/mo

- Up to 150 seats · 38 – 50 tables
- AI minutes billed on ACTUAL usage — \$0.25/min
- Everything in Starter
- Multi-zone Floor Plans

TIER 4 — ENTERPRISE · \$1,799/mo

- Up to 200 seats · 50 – 65 tables
- AI minutes billed on ACTUAL usage — \$0.25/min
- Everything in Professional
- Dedicated Success Manager

TIER 5 — ENTERPRISE PLUS · \$4,499/mo

- Up to 500 seats · 125 – 165 tables
- AI minutes billed on ACTUAL usage — \$0.25/min
- Everything in Enterprise
- Multi-location roll-up reporting

Basis of preparation. 4 seatings per table per day at 55% occupancy · 80% of parties use the system · 50% of those speak to the AI for ~3.5 minutes · 30.4 days per month · loaded labour \$22/hr · AI minutes \$0.25. These are modelled illustrations, not guaranteed savings or profits. Actual results depend on demand, staffing, wages, table mix, guest adoption, operating hours and execution. AI minutes are billed on measured usage only — this estimate never determines an invoice.